

COLLEGE OF LIBERAL ARTS AND SCIENCES

School of Human Evolution
and Social Change



“WE STUDY THE PAST AND THE PRESENT, BUT OUR



EYES ARE ALWAYS FOCUSED ON THE FUTURE. WITH YOUR HELP, THAT FUTURE WILL INCLUDE FUNDING FOR NEW AND MISSION-CRITICAL ITEMS TO SUPPORT OUR SCHOOLS, OUR LOCAL COMMUNITIES, AND OUR SOCIAL AND SCIENTIFIC RESPONSIBILITIES AROUND THE WORLD. THIS

IS OUR MISSION AND OUR VISION BUT WE CAN'T DO IT ALONE.”

*—Kaye Reed, Director and President's Professor
ASU School of Human Evolution and Social Change*

INTRODUCTION

OUR MISSION

At Arizona State University's School of Human Evolution and Social Change, we investigate what makes us human and use new knowledge to foster a healthier, sustainable world. Using tools from anthropology, global health, environmental science and applied mathematics, our work integrates the natural and social sciences to answer questions about the human story and inspire our students to become informed, socially responsible members of their communities.

OUR VISION

Our school aims to become a leading hub for innovative research and teaching, which will impact our generation and beyond. Our faculty and student interactions from learning and research will be measured not just in labs, classrooms and field

sites, but in hospital rooms and living rooms, in rural villages and bustling cities, as students become citizens who are equipped with the knowledge and means to change the world.

Faculty and students share five common principles:

- In learning about others, we learn about ourselves.
- In learning about our past and present, we find ways to shape our future.
- By thinking beyond individual academic disciplines, we make innovation the expectation.
- If the world is our lab, then we must give back to it with science that is ethical, tangible, accessible and beneficial for humankind.
- Through teaching and mentorship, we empower new knowledge seekers to build a better world.

CAMPAIGN GOAL: **\$5 MILLION**

ENSURE STUDENT ACCESS AND EXCELLENCE

FIRST-GENERATION SCHOLARSHIPS

Nearly one in three incoming students at our school are first-generation scholars. Gifts in this category will be used to open doors to higher education for those who may otherwise have never had the means to walk through them. Funds will be used to:

- **Make education financially feasible** through undergraduate scholarships;

- **Create more opportunities at high schools** by expanding our pilot Summer Bridge program;

- **Attract more students from community colleges** through awareness campaigns about credit transfer options; and

- **Help doctoral and master's degree candidates** develop fundamental research.



EMIR ESTRADA

ASSISTANT PROFESSOR, ASU SCHOOL OF HUMAN EVOLUTION & SOCIAL CHANGE



Emir Estrada investigates migration between Latin America and the United States and asks how Latina/o families fashion new localities.

She has studied street vending by children in Los Angeles, the impact of Deferred Action for Childhood Arrivals across generations and return migration of Mexican citizens upon retiring from work in the U.S. Her research interests in immigration and gender are influenced in great part by her own immigration experience.

CHAMPION STUDENT SUCCESS



BUILDING LEADERS

Getting students into the classroom is only the start. Gifts to champion student success will be used to:

- **Move students into the field** for both education and philanthropy, ensuring a new generation of global, local and cross-cultural scientists;
- **Fuel new interest and opportunity in study abroad** for those with financial hardship, exposing as many students as possible to other societies' plans, models, ideas and experiences; and
- **Offer stipends for participation** in our undergraduate research internship for class credit, which helps alleviate pressures to pursue employment outside the university and the student's field of study.

In return, we expect these students to give back on this investment by becoming global social science leaders and advocates in their communities and beyond.

ELEVATE THE ACADEMIC ENTERPRISE

EMPOWER ACADEMIC TALENT

Gifts in this area will be used to empower our current academic talent to continue shaping young minds as they become active problem-solvers in the world outside the university. Our initiatives in this area are to:

- **Establish endowed research center chairs** to enable more cutting-edge research and teaching;

- **Create an early-stage faculty career grant** to jumpstart new research; and
- **Fund seed grants** that will allow faculty to explore new avenues of scientific discovery that ultimately support applications for larger amounts of funding from national sources.

FUEL DISCOVERY, CREATIVITY AND INNOVATION

GLOBAL ACADEMIC IMPACT

We don't want to keep our great ideas to ourselves. That's why gifts in this area will be used to:

- **Fund national and international workshops** where scientists collaborate with other institutions on research that's bigger than any one issue or expertise field;
- **Develop lifelong learning opportunities** that will interface with undergraduate students for better learning experiences; and
- **Continue to build our research centers** into world-class scientific facilities.



ALEXANDRA NORWOOD '17

ALUMNA, ASU SCHOOL OF HUMAN EVOLUTION AND SOCIAL CHANGE



In her undergraduate career at the School of Human Evolution and Social Change, Alexandra undertook a variety of research projects on Mesoamerican archaeology, comparative urbanism, prehistoric Southwestern ceramics, oceanic nitrogen cycles and paleoecology. She won many awards, including two National Science Foundation Research Experiences for Undergraduates and our donor-funded Cynthia Lakin Award.

"I am most proud of the diversity and robustness of my research, as well as my work getting children and the public excited about science and mentoring the students who come after me."



Worldwide Impact

62 faculty members;
36 with titles of national
and ASU distinction

9 affiliated centers that
enable and expand
new interdisciplinary
breakthroughs

40+ countries where we have
put our research into
practice, including:

■ **35** labs, field stations
and museums

■ **12** study abroad opportunities
and hundreds of past
and current projects

BIG IDEAS START HERE

IMAGINE IF ...

- Disease outbreaks and resource shortages could not just be tracked, but anticipated and headed off to save lives;
- Learning was an option for all wise enough to pursue it, regardless of their background or financial status; and
- Equality, quality of life, and the opportunity to contribute to and shape the human narrative were a global right for all individuals, not a selective luxury of the few.

We believe all of this is possible. Join us.



With your generous support, Arizona State University has reinvented the public research university. We are both more inclusive and more accomplished than ever, with ASU students and faculty earning unprecedented levels of recognition for their achievements. Our graduates leave here as master learners who are capable of rising to meet any new and unfamiliar challenge. ASU students, faculty and graduates also are firmly rooted in their communities and committed to advancing the common good. Together, we have created a model for other universities to follow. Your support during Campaign ASU 2020 will help us break more new ground by raising \$1.5 billion to propel our vision for higher education into the next decade and beyond.

ARIZONA STATE UNIVERSITY is a comprehensive public research university, measured not by whom we exclude, but rather by whom we include and how they succeed; advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural, and overall health of the communities it serves.

 **School of Human Evolution
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