ARIZONA STATE UNIVERSITY Press Release
- FOR IMMEDIATE RELEASE -

Choosing the Good exhibit opens Wednesday, February 8
Opening Reception: February 8, 4–7 p.m.
Exhibition runs February 8–May 25, 2012, and is open weekdays 11 a.m.–3 p.m.

TEMPE, Ariz. – In daily life, we often face tough choices between different ways of being good—between being honest and helping a close friend, between helping family members and fulfilling our duties to work or school. How we make such choices is important for our happiness, for those around us and for how society runs.

Choosing the Good asks how people in different places around the world face these tough decisions in diverse ways. Based on ASU research in the United States, Bangladesh, Fiji, Bolivia, China and Iceland, the exhibit challenges visitors to consider what they would do and to compare their choices with others from their own community and from around the world. The exhibit will engage visitors with a number of interactive features. A virtual quiz will let visitors learn about their own way of thinking in these tough situations, and an informal coffee shop will allow people to discuss important local issues that force Arizonans to choose between two goods.

Choosing the Good is open Monday through Friday from 11 a.m. to 3 p.m. at the Arizona State University Museum of Anthropology, a part of the School of Human Evolution and Social Change in the College of Liberal Arts and Sciences. The exhibit is the first Arizona SciTech Festival event held at ASU. For more information about the exhibit, please visit http://asuma.asu.edu or call 480-965-6224.

Contact:
Peter Banko, peter.banko@asu.edu
ASU Museum of Anthropology